

Entrepreneurship

Certificate

Entrepreneurial leadership is the ability to envision and create new business ventures whether in a startup situation or within a mature organization; the ability to identify new opportunities; and the ability to grow and renew existing businesses (including nonprofit organizations) in a healthy, productive manner. These capabilities are often lacking in traditional organizations. This certificate helps to develop those capabilities, as well as to provide the skills and knowledge necessary to operate a successful business.

Total Credit Hours: 30

First Semester

BM150 Principles of Entrepreneurship	3.0
AA106 Business Communications	3.0
AC115 Financial Accounting	3.0
AC131 Business Law 1	3.0
BM251 Organizational Behavior	3.0

Second Semester

BM120 Prin of Marketing	3.0
BM254 Human Resources Mgmt	3.0
BM252 Supervisory Management or BM264 Professional Selling	3.0
BM275 Capstone in Entrepreneurship	3.0
Business Elective (a)	3.0

(a) Any AC, BM, or IS course not listed in the curriculum map.