

# Graphic Communication: Graphic Design

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## Associate in Applied Science Degree

This program provides the skills and knowledge required for graphic designers to communicate effectively in visual and verbal format; to prepare students to use creative methodology to solve visual problems; to provide advance knowledge of graphic design through diverse global, cultural, and historical perspectives; to research and think critically about design strategies; and to prepare students for a career as a graphic designer. Graduates will be prepared to enter the fields of graphic design, package design, web design, and creative direction.