

# Entrepreneurship

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## Certificate

Entrepreneurial leadership is the ability to envision and create new business ventures whether in a startup situation or within a mature organization; the ability to identify new opportunities; and the ability to grow and renew existing businesses (including nonprofit organizations) in a healthy, productive manner. These capabilities are often lacking in traditional organizations. This certificate helps to develop those capabilities, as well as to provide the skills and knowledge necessary to operate a successful business.

### **Total Credit Hours: 30**

#### **First Semester**

BM150 Principles of Entrepreneurship	3.0
AA106 Business Communications	3.0
AC110 Principles of Accounting	3.0
AC131 Business Law 1	3.0
IS101 Computers and Society	3.0

#### **Second Semester**

BM120 Prin of Marketing	3.0
BM251 Organizational Behavior	3.0
BM254 Human Resources Mgmt	3.0
BM264 Professional Selling	3.0
BM275 Capstone in Entrepreneurship	3.0